

***Laurance Jerrold, DDS, JD, ABO***

Dr. Laurance Jerrold is a third generation board-certified orthodontist. Having practiced full time for over 22 years, he then transitioned his career by going first into organized dentistry serving as the executive director for the New York County Dental Society before pursuing a career in full time academics. He was appointed the program director for the Advanced Education Programs in Orthodontics and Dentofacial Orthopedics at both New York University and at St. Barnabas Hospital before becoming the dean and program director for the School of Orthodontics at Jacksonville University.

Dr. Jerrold received both his DDS and specialty certificate in orthodontics from NYU in 1975 and 1978 respectively. In 1988, he received his Juris Doctor degree from Touro University's Fuchsberg School of Law. In 1997, he obtained a Certificate in Bioethics and the Humanities from a program jointly sponsored by Columbia University College of Physicians and Surgeons and Montefiore Medical Center; and in 1998, he received his mediation certification from the New York State Office of Court Administration.

Dr. Jerrold has been a pioneer and leader in the field of dental risk management education for over 25 years. He has presented well over 100 lectures both nationally and internationally on this topic. In addition, Dr. Jerrold serves as the section editor for Litigation, Legislation, and Ethics for the *American Journal of Orthodontics and Dentofacial Orthopedics*. He has also authored approximately 100 articles, chapters, texts and videos in these areas.

In addition to writing and lecturing for the profession, Dr. Jerrold's service activities include a stint as an auxiliary member of the New York State Board for Dentistry, a clinical consultant on FDA Reportable Events for a major orthodontic supply company, a member of the Professional Liability Claims Committee for the Nassau County Dental Society, a member of the Board of Directors for a Dental IPA, a consultant for several malpractice insurance carriers, and an examining practitioner for the New York State Department of Education, Office of Professional Discipline.

His lighthearted, humorous, yet down to earth approach to the sobering topic of dental risk management has made Dr. Jerrold's lectures a "must hear" for anyone wishing to understand how the trio of risk, fiscal, and practice management interact in the day to day operation of contemporary dental practice.